



CONTACT

www.alisiagruendel.com
Alisia Gruendel - LinkedIn [↗](#)
catchallcreativity@gmail.com [↗](#)

EDUCATION

MFA Illustration
Savannah College of Art and Design
Savannah, GA
2025

BFA Digital Media & Design,
Concentration: 3D Animation
University of Connecticut
Storrs, CT
2021

SKILLS

Illustration
Visual Development
Design Thinking
Ideation
Canva
Adobe Creative Suite (Illustrator)
Project Management
Customer Service
Time Management
Written/Verbal Communication

CERTIFICATES

Enterprise Design Thinking
Practitioner IBM (2021)

EXPERIENCE

Freelance Artist

Remote
2021 - Present

Collaborate with company leadership or clients directly to design branding material
Illustrate and design personalized pieces of artwork such as portraits, editorial works, professional materials, etc.

Project Manager, Student Research Team | **“Future of Story” Research Initiative | SCADask**

Savannah, GA
Mar - May 2025

Led a student research team exploring the “Future of Story,” overseeing survey design, industry interviews, and the creation of a final insight report on emerging storytelling trends and action guide for future reference.

Phase II Designer | Royal Sport x SCADpro

Savannah, GA
Mar - May 2024

Developed comprehensive digital style guides and interactive web assets for a niche men's golf apparel brand. Collaborated directly with clients and Phase I designers to translate vision into cohesive branded deliverables. Contributed to a final presentation deck that earned client approval for a launch-ready visual strategy.

Freelance Story Artist | BrightDot

Remote
Jan - Mar 2021

Illustrated dynamic promotional assets for Broward College's campaign, helping enhance emotional engagement. Delivered all materials ahead of deadline, contributing to a successful media rollout by BrightDot.

CREDITS

2020 Tokyo Olympics Contributor - NBC Broadcasting
(July - Aug 2021)



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203 - 285 - 4113

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Expected Graduation: August 2025

BFA Digital Media & Design, Concentration: 3D Animation

University of Connecticut
(UConn) Storrs, CT

Cum Laude
2021

SKILLS

Illustration & Design

Visual Development

Concept Art

Design Thinking

Art Direction

Ideation

Technical Proficiency

Procreate

Adobe Illustrator

Canva

Google Suite

Outlook

Interpersonal

Team Collaboration

Communication

Adaptability

EXPERIENCE

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Savannah, GA

2021 - Present

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Cum Laude
2021

SKILLS

Illustration & Design

- Visual Development
- Concept Art
- Storyboarding
- Design Thinking
- Art Direction
- Ideation

Technical Proficiency

- Adobe Illustrator & Photoshop
- Procreate
- Google Suite
- Outlook

Interpersonal

- Team Collaboration
- Communication
- Adaptability

EXPERIENCE

Student Docent | SCADstory

Savannah, GA
2023 - Present

Guide prospective students and visitors through SCAD's 4D immersive experience. Serve as a resource and ambassador, fostering positive impressions of SCAD's creative culture

Phase II Designer | Royal Sport x SCADpro

Savannah, GA
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Freelance (Sport) Researcher | NBC

Stamford, CT
2021

Tracked and compiled detailed athlete and event data across 5 Olympic sports during the 2020 Tokyo Games. Supported NBC's live coverage by coordinating timely updates with on-ground Tokyo staff.

CERTIFICATES & CREDITS

Enterprise Design Thinking Practitioner - IBM (2021)

2020 Tokyo Olympics Contributor - NBC Broadcasting (2021)



To:

First Last

123 Anywhere St.,
Any City, ST 12345

Dear First Last

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc sit amet sem nec risus egestas accumsan. In enim nunc, tincidunt ut quam eget, luctus sollicitudin neque. Sed leo nisl, semper ac hendrerit a, sollicitudin in arcu. Duis pulvinar condimentum elit quis dignissim. Maecenas euismod at risus ut dignissim. Donec pharetra condimentum augue sit amet volutpat. Aliquam luctus, massa eu consectetur rutrum, leo felis imperdiet turpis, imperdiet auctor tellus diam id lectus. Aliquam sollicitudin eros pulvinar, mollis felis eu, molestie mauris. In ut felis enim. Sed pulvinar sapien nec blandit dictum.

Praesent cursus tincidunt mi, et imperdiet dolor. Fusce in accumsan justo. Maecenas faucibus leo vel vestibulum porta. Vivamus consectetur quis massa et interdum. Phasellus pellentesque nibh ac urna finibus, at consectetur libero ornare. Nam molestie tempus nisi, a fermentum nisl tristique quis. Cras malesuada vel enim vel finibus.

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Regards,


Alisia Gruendel



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WEBSITE.

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EMAIL

alisia.gruendel@gmail.com



To:

Employment Services, University of Georgia
215 S. Jackson St.
Athens, GA 30602

Dear Human Resources Manager,

I hope this letter finds you well. I am writing to express my interest in the Environmental Illustration Internship with the University of Georgia. As a passionate artist and designer, with a deep appreciation and knowledge of storytelling and communication, I would be honored to learn from and participate in a project program such as this.

I possess a strong foundational knowledge of both design sensibilities and visual communication. I have a developing eye for layout, a love of illustrative exploration, and a strong sense for audience connectivity. My professional experience ranges from illustrative art and design, branding and visual identity creation, and visual/concept development. I thrive in a collaborative, and openly communicative environment. It is my view that each opportunity that comes my way is a chance to learn and push my creative boundaries. I'm proficient in several of the Adobe Creative Suite products as well as highly organized in creative and production workflows. I bring a thorough background in research-heavy creative and cross-team communication, in-depth presentation skills, all of which I believe would benefit my experience as an Environment Illustration Intern.

I firmly believe in the power of visual communication, and the overall benefit it provides not only for internal uses, but communal as well. I would be honored at the opportunity to bring my perspective, energy, and design sensibilities to your team.

Thank you for considering my application. I look forward to the possibility of speaking further about this opportunity.

Best,


Alisia Gruendel



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EMAIL

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Savannah, GA 31401

References

Stephanie Ratkovich

SCADstory Manager
Savannah College of Art and Design ®
sratkovi@scad.edu

Stephanie is the Manager of a free immersive experience owned and operated by the Savannah College of Art and Design (SCAD). She manages the overall operation of both locations – Savannah and Atlanta – as well as coordinates with her Performance Manager and Operations Manager to assist student workers and ensure visiting/prospective students, featured university guests and the general public alike can enjoy the show.

John Prins

Chairman
Connecticut Alliance for Art Education
jprins@artsedct.org

John is the Chairman of the Connecticut Alliance for Art Education (CAAE) whose primary mission is working with members and partners to envision a future where arts, culture, and creativity are valued as fundamental to vibrant, healthy, connected, and equitable communities in Connecticut.

Dr. Valerie Coles-Cone

Professor / Supervisor
Savannah College of Art and Design ®
vcone@scad.edu

Dr Coles-Cone is a liberal arts professor at the Savannah College of Art and Design (SCAD). She specializes in communication studies and education. Under her supervision, students created and designed a published report after conducting real-world research, interviews with top of their field experts, and created surveys that reached hundreds of participants. The study is now available for viewing at www.scad.edu/scadask/future-of-story.